

Axiom Cookies Table

Website	Cookie	Duration	Description
https://www.axiomlaw.com	Google Analytics Cookies		More info here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
	_ga	2 years	Used to distinguish users.
	_gid	24 hours	Used to distinguish users.
	_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> .
	AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
	gac<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. Learn more.
	Demandbase Cookies		https://www.demandbase.com/cookies/ https://support.demandbase.com/hc/en-us/articles/360000463206-Cookie-based-identification-FAQ
	tuuid	24 months	This cookie is used for analytics and advertising services provided by Demandbase products.
	IUID	24 months	This cookie is used for performance and optimization of Demandbase data and reporting.
	Hubspot Cookies		https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
	Hotjar Cookies		More info: https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
	_hjClosedSurveyInvites	365 days	Hotjar cookie that is set once a visitor interacts with a Survey invitation modal pop-up. It is used to ensure that the same invite does not reappear if it has already been shown.
	hJDonePolls	365 days	Hotjar cookie that is set once a visitor completes a poll using the Feedback Poll widget. It is used to ensure that the same poll does not reappear if it has already been filled in.
	_hjMinimizedPolls	365 days	Hotjar cookie that is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site.
	_hjShownFeedbackMessage	365 days	Hotjar cookie that is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if the visitor navigates to another page where it is set to show.
	_hjid	365 days	Hotjar cookie that is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
	_hjRecordingLastActivity	Session	This should be found in Session storage (as opposed to cookies). This gets updated when a visitor recording starts and when data is sent through the WebSocket (the visitor performs an action that Hotjar records).
	_hjTLDTTest	Session	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the <code>_hjTLDTTest</code> cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.
	_hjUserAttributesHash	Session	User Attributes sent through the Hotjar Identify API are cached for the duration of the session in order to know when an attribute has changed and needs to be updated.
	_hjCachedUserAttributes	Session	This cookie stores User Attributes which are sent through the Hotjar Identify API, whenever the user is not in the sample. These attributes will only be saved if the user interacts with a Hotjar Feedback tool.
	_hjLocalStorageTest	Under 100ms	This cookie is used to check if the Hotjar Tracking Script can use local storage. If it can, a value of 1 is set in this cookie. The data stored in <code>_hjLocalStorageTest</code> has no expiration time, but it is deleted almost immediately after it is created.
_hjIncludedInSample	Session	This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Funnels. This is a session cookie which is destroyed when the user leaves the site.	
_hjAbsoluteSessionInProgress	30 Minutes	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	