



# How to Get Started with Axiom for Data Privacy Needs

New regulations and COVID-19-related privacy needs are impacting companies across jurisdictional borders and putting tremendous pressure on resource-constrained legal teams.

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## IN THIS GUIDE

1. The Challenge | 2. Our Solutions | 3. Steps to Get Started

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### About Axiom:

Axiom, the global leader in high-caliber, on-demand legal talent, is innovating the way legal teams and lawyers work. Axiom enables clients to access over 5,800 talented lawyers through a curated platform and build more dynamic teams to drive better business outcomes. Axiom empowers lawyers across industries and practice areas to thrive while pursuing more of the work they love. The company is deeply committed to gender equality and diversity and prides itself on having one of the most diverse employee populations in the industry. Axiom works with over half of the Fortune 100 companies, and currently operates in North America, the U.K., Continental Europe, and Asia-Pacific.

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# The Challenge

Data privacy regulations continue to proliferate around the globe while COVID-19 restrictions are creating new challenges.

Building a defensible data privacy framework requires a thoughtful, agile approach that will enable businesses to adapt quickly, and to stay in compliance with each new regulatory requirement.

The COVID-19 privacy challenges that have emerged, such as remote work, employee health monitoring, and data sharing, require careful consideration and expertise to manage correctly.

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*Privacy can be both innovative and reflective of the values of the company, and should be embraced as a business*

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**Sue Gomez** Axiom Lawyer

## Legal departments must:

- Access world-class data privacy talent
- Build a dynamic data privacy legal team
- Work with a partner who understands data privacy law



# Our Solutions

Axiom can help address a specific regulation or deliver ongoing data privacy compliance support.

## REGULATORY RESPONSE

Axiom supports regulatory response efforts across multiple regulations, including:

General Data Protection Regulation (GDPR); California Consumer Privacy Act (CCPA); Brazil; South Africa; Canada; EU ePrivacy; Schrems II / Privacy Shield

## REGULATORY COMPLIANCE

Axiom performs a review of current state resulting in a gap assessment, recommendation, and update of the following activities:

Project mapping; policies and procedures; data mapping and system inventory; 3rd-party data sharing agreements; website privacy notice; customer communications; legal and business team regulation training; implementing privacy by design and privacy by default

## DATA PRIVACY MANAGEMENT

Axiom maintains ongoing compliance of regulations with the following activities:

COVID-19 privacy needs: remote work, employee health monitoring, and data sharing; privacy inbox; privacy impact assessments; subject access requests; 3rd-party privacy agreements; policy & procedure improvements; privacy notices; client communications; incidents & breach response; marketing materials reviews; legitimate interest assessments; training legal team and business units

**200+**

Data privacy professionals

**15+**

Average years of experience

**400+**

Engagements completed in 2018 and 2019

## How it works

ALIGN YOUR PRIVACY PROGRAM TO YOUR BUSINESS	BUILD THE RIGHT TEAM	PREPARE FOR ONGOING PRIVACY DEMANDS
<p><b>Axiom's 200+ lawyers:</b></p> <ul style="list-style-type: none"><li>• Bring the benefit of best practices to your business from their experience building privacy programs across companies and industries</li><li>• Understand the nuances of your company and align privacy practices to your business requirements</li><li>• Onboard quickly and bring a sensitivity to your business culture to help you navigate complex issues ethically and practically</li></ul>	<ul style="list-style-type: none"><li>• Strategically build your privacy team</li><li>• Respond effectively to changing, unpredictable regulations</li><li>• Utilize your resources more efficiently during spikes in work volume</li><li>• Drive value by working with the right lawyer or team for your needs</li></ul>	<ul style="list-style-type: none"><li>• Build and execute customized privacy programs to manage ongoing regulations and compliance issues that could cripple the business if not addressed properly</li><li>• Offer counsel and solutions based on your specific business needs</li><li>• Prepare for future demand by building robust, scalable privacy programs</li><li>• Work cross-functionally through proactive communication and collaboration</li></ul>

# 5 Easy Steps to Get Started with Axiom

START

## 1. Get in touch


→ Reach out – call or email us.



## 2. We will set up a consultation to confirm your preferences

→ An Axiom representative will get back to you to schedule a quick conversation, during which we will identify your business and legal requirements and budget.




 Within 24 hours

## 3. You will receive a curated list of lawyers

→ We will provide you with a list of lawyer biographies matched to your specific needs, including practice areas, years of experience, location and region, company culture, length of engagement, and budget.

→ At your convenience, let us know which lawyers you would like to interview.

 24-48 hours after our conversation




## 4. Lawyers matched to your needs will be ready for interviews

→ Lawyers will be briefed on your needs, the engagement, and your company to provide you with a productive interview experience.

→ When you are ready, let us know which lawyers you would like to work with.




 Within 2-5 days of receiving your preferences

## 5. Lawyers will be ready to start working with you

→ We orient lawyers to your company culture and business needs so they can deliver value from day one.

→ Our best-in-class practices streamline the lawyer onboarding process. Before every engagement, Axiom facilitates: expectation-setting between the lawyer and client; education of the lawyer on the client culture; access to internal technology, systems, and credentials; kick-off calls with clients and lawyers; communication between the client and Axiom.

 Within 1 week of you selecting your lawyers



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