

Axiom for the Consumer and Services Industries



Axiom matches world-class legal talent to the complex needs of the consumer and services industries, including leading consumer brands, media companies, professional services, telecoms, and education and non-profit organizations.

Visit us at
[www.axiomlaw.com/
consumer-services](http://www.axiomlaw.com/consumer-services)

Work volume spikes, market fluctuations, and a changing regulatory environment introduce risk and strain legal teams' capacity.

OUR SOLUTIONS

Axiom lawyers help fuel critical legal activities for consumer and services industries clients. Key competencies of our 2400+ lawyers worldwide include:

COMMERCIAL CONTRACTS <ul style="list-style-type: none">• Sales and procurement agreements• Statements of work• NDAs• Professional services agreements	TECHNOLOGY CONTRACTS <ul style="list-style-type: none">• Software licensing and procurement agreements• Technology purchase and sale agreements• Channel and partnership agreements• Outsourcing agreements
DATA PRIVACY <ul style="list-style-type: none">• Regulatory compliance (including GDPR and CCPA)• Flexible subject matter expertise• Ongoing privacy program management	BUSINESS DEVELOPMENT <ul style="list-style-type: none">• Licensing and collaboration support• Due diligence support• Post-merger integration


800+

Commercial contracts lawyers



200+

Data privacy lawyers



140+

Consumer and services clients in 2019

To meet these challenges, legal departments must:

 Gain access to world-class talent across 100 different specialty areas

 Build a dynamic legal team that can respond to increased workflows and business disruptions

 Work with a partner who understands the unique demands on legal teams in the consumer and services industries